

TENUTE PICCINI

“All we do in the present time, is present in the past and also will be for the future”

These fifteen words enclose the entire secular history of the company. The four generations that have followed, have always held out their hands to each other, respecting tradition and keeping constant attention to innovation.

Since 1882 we have been offering the most original and different expressions of culture and tradition of Italian wine.

Piccini 1882 is the story of four generations that have handed down the passion and culture of wine. It is a history of adventure and patient efforts, work and knowledge, asperities overcome and goals achieved with sacrifice.

FIRST GENERATION

“It does not matter how much you do, but how much passion you put into what you do”

More than a century ago, in the enchanting scenery of the Chianti Classico, Angiolo Piccini founded a small winery together with his wife Maria Teresa Totti. The couple started the production of Chianti in straw flasks, contributing to gradual growth came during the second decade of 1900, with the purchase of other parcels of land.

THIRD GENERATION

“The only wines worth making are the ones you believe in”

After the death of Mario Piccini in 1963, the management of the company passed to Pierangiolo Piccini and his wife Marcella Sammicheli (current President of Piccini1882) who continued to make dynamic changes within the company, expanding the assortment of products and establishing a competitive price regime for prestigious wines — a company policy that is still promoted with great commitment today.

FOURTH GENERATION

“This legacy is a privilege and, at the same time, a commitment on our part to continue writing the family history chapter after chapter, year after year, vintage after vintage, always looking to the future.”

Since 2004 Mario Piccini, the current CEO, has led the company together with his sisters Martina and Elisa. Today, Piccini1882 includes five niche farms of Italy, and its brand is classified as one of the most distinguished Tuscan brands in the world.

FIFTH GENERATION

Today Mario Piccini leads the company, supported by his sisters Martina and Elisa, together with his children Ginevra, Benedetta and Michelangelo who are personally involved in the business activities.